



Owen J. Roberts
Education
FOUNDATION

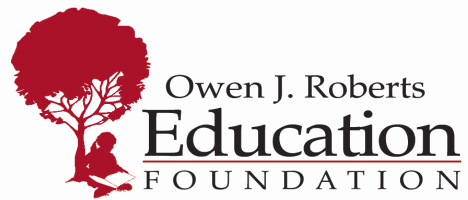
Mission Statement

The mission of the Foundation is to ensure the highest level of educational innovation supporting students, faculty and staff with community involvement in a partnership of lifetime learning.

Chili Cook-Off

A fun and easy way to become involved

- The first annual OJREF **Chili** Cook-off will be held on November 1, 2008 at the Ludwig Corner Firehouse from 6 PM to 10 PM.
- All the **Chili** you can eat...prizes for the Best Chili...Country Western music and dancing....beer, wine and non-alcoholic drinks.
- Silent Auction items will be available for bid from 6 PM to 9 PM.
- Sponsorship and advertising opportunities are available at every price point.



Sponsorship/Marketing Opportunities

\$5,000 Cook-Off Sponsor

- Sponsor's name in the Cook-Off title and on all promotional materials
- 10 tickets for the event (an excellent way to thank friends or employees.)
- Reserved table for you and your guests
- Company Logo on Cook-Off brochures
- Double page ad in the booklet
- Continuous OJREF Web site exposure
- Permission to hang corporate banner at the event
- Notation in all pre and post event media releases

\$2,500 Hot & Spicy Sponsor

- 8 tickets for the event
- Reserved table for you and your guests
- Company Logo on Cook-Off brochures
- Single full page ad in the booklet
- Continuous OJREF Web site exposure
- Permission to hang corporate banner at the event
- Notation in all pre and post event media releases

\$1,000 Chili & Bean Sponsor

- 4 tickets for the event
- Company Logo on Cook-Off brochures
- Single 1/2 page ad in the booklet
- Continuous OJREF Web site exposure
- Permission to hang corporate banner at the event
- Notation in all pre and post event media releases

***Chili* Cook-Off Program Advertising Sponsor**

Notation in all post event media releases and continuous OJREF Web site exposure

Full page	\$150
½ page	\$100
¼ page	\$75

Please note that all sponsors will be printed on the Sponsor Board to be prominently displayed at the event. You will also receive acknowledgement of your charitable donation to the OJREF.



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1st Annual OJREF **Chili** Cook-Off
 Pledge Form

Name: _____

Company/other: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level

_____ Cook-Off Sponsor	\$5,000
_____ Hot & Spicy Sponsor	\$2,500
_____ Chili and Bean Sponsor	\$1,000
_____ Ad Sponsors	
Full Page	\$ 150
Half Page	\$ 100
Quarter Page/Business card	\$ 75

Pledge Amount: _____

Please make checks or credit card payments to:

Owen J. Roberts Education Foundation
 c/o Dr. Kathleen M. Hocker, Executive Director
 Owen J. Roberts School District Administration Building
 901 Ridge Road, Pottstown, PA 19465
 Phone 610-469-5333

Signature _____ Date _____

***Note: Camera-ready ads should be submitted no later than October 1, 2008**



1st Annual OJREF *Chili* Cook-Off
Silent Auction Pledge Form

Name: _____

Company/other: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Item to be donated

Please give a detailed description as you wish to see it advertised on the OJREF Web site and how you wish to see it written-up including declared value for the Silent Auction on Saturday Night, November first. If the item is not available to display, please have a photograph of the item for the display table.

Item _____

Description _____

Value _____

Signature _____ Date _____

You will receive continuous exposure on the OJREF Web site and notation in all post event media releases and acknowledgement by OJREF of your charitable donation.

